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To Nurserymen Only



October, 1954



For These SPECIAL Ornamental
FLOWERING CRABS
See Pages 3 & 4

AT THE CENTER OF THE SOUTH
The **SOUTHERN** NURSERY CO. INC.
Established in 1872 AND LANDSCAPE
WINCHESTER, TENNESSEE

Pink Dogwood



CORNUS FLORIDA RUBRA—Pink Flowering Dogwood

	@	Each
6 to 12 in., BR	@	\$.50
12 to 18 in., BR	@	.75
18 to 24 in., BR	@	1.25
24 to 30 in., BR	@	1.50
30 to 36 in., BR	@	2.00
3 to 4 ft., BR	@	3.00
4 to 5 ft., BR	@	4.00

CORNUS FLORIDA—White Flowering Dogwood

18 to 24 in., BR	@	\$.50
2 to 3 ft., BR	@	.60
3 to 4 ft., BR	@	.75

CORNUS FLORIDA PLENA—Dbl. White Flg. Dogwood

12 to 18 in., BR	@	\$1.00
18 to 24 in., BR	@	1.25
2 to 3 ft., BR	@	1.75



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FRUIT TREES

APPLE—2 Yr. Branched

	Per Each
4½ to 6 feet, 11/16 in. Cal.@	\$.60
4 to 5 feet, 9/16 in. Cal.@	.50
3 to 4 feet, 7/16 in. Cal.@	.40

Varieties

Anoka	Red June
Delicious, Dbl. Red	Red Rome Beauty
Delicious, Yellow	Rome Beauty
Early Harvest	Stayman
Grimes Golden	Winesap
Hyslop Crab	Yates
Jonathan	Yellow Horse
Liveland Raspberry	Yellow Transparent
Lodi	York Imperial
McIntosh	

COMBINATION APPLE TREES—5 Varieties on 1 Tree

4½ to 5 feet, 11/16 in. Cal.@	\$1.50
4 to 5 feet, 9/16 in. Cal.@	1.25
3 to 4 feet, 7/16 in. Cal.@	1.00

PEACH—Dormant Bud

4½ to 6 feet, 11/16 in. Cal.@	\$.55
4 to 5 feet, 9/16 in. Cal.@	.45
3 to 4 feet, 7/16 in. Cal.@	.35
2 to 3 feet, 5/16 in. Cal.@	.30

Varieties

Belle of Georgia	Golden Jubilee
Cardinal	Hale Haven
Champion	Hiland
Chinese Cling	Indian Cling
Dixigem	J. H. Hale
Dixired	Mayflower
Elberta	Red Cap
Elberta, Burnett	Red Haven
Elberta, Sullivan's Early	Rochester
Fair Haven	Shipper's Late Red
	Southland

PEACH—June Bud

12 to 18 inches	@ \$.20
18 to 24 inches	@ .25
24 to 36 inches	@ .30

Varieties

Belle of Georgia	Hiland
Cardinal	Indian Cling
Dixigem	J. H. Hale
Elberta	Red Cap
Elberta, Sullivan's Early	Red Haven
Golden Jubilee	Southland
Hale Haven	

GRAPE—2 Year, No. 1

Varieties

Catawba, Concord, Fredonia, and Niagara

PEAR—2 Year Branched

4½ to 6 feet, 11/16 in. Cal.@	\$.75
4 to 5 feet, 9/16 in. Cal.@	.60
3 to 4 feet, 7/16 in. Cal.@	.50

Varieties

Bartlett	Douglas	Seckel
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PEAR—1 Year Branched and Whips

4½ to 6 feet, 11/16 in. Cal.@	\$.75
4 to 5 feet, 9/16 in. Cal.@	.60
3 to 4 feet, 7/16 in. Cal.@	.50
2 to 3 feet, 5/16 in. Cal.@	.40
5 to 6 ft. Whips@	.60
4 to 5 ft. Whips@	.50
3 to 4 ft. Whips@	.40
2 to 3 ft. Whips@	.30

Varieties

Bartlett, Whips & Br.	Kieffer, Whips & Br.
Douglas, Whips	Orient, Whips & Br.
	Seckel, Whips

APRICOT—Branched

4½ to 6 feet, 11/16 in. Cal.@	\$.75
4 to 5 feet, 9/16 in. Cal.@	.60
3 to 4 feet, 7/16 in. Cal.@	.50
2 to 3 feet, 5/16 in. Cal.@	.30

Varieties

Early Golden	Moorpark	Superb
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CHERRY—2 Year

5 to 6 feet, 1 in. Cal.@	\$.90
4½ to 6 feet, 11/16 in. Cal.@	.75
4 to 5 feet, 9/16 in. Cal.@	.65
3 to 4 feet, 7/16 in. Cal.@	.55

Varieties

Black Tartarian	May Duke
Early Richmond	Montmorency
Governor Wood	Schmidt
Lambert	

DAMSON, PLUM, PRUNE, NECTARINE—Branched

5 to 6 feet, 11/16 in. Cal.@	\$.75
4 to 5 feet, 9/16 in. Cal.@	.60
3 to 4 feet, 7/16 in. Cal.@	.50
2 to 3 feet, 5/16 in. Cal.@	.40

Varieties

Abundance	Sapa
Bruce	Blue Damson
Burbank	Stanley Prune
Oka	Hunter Nectarine
Red June	

MULBERRY TREES

FRUITLESS MULBERRY

BLACK ENGLISH MULBERRY

2 to 3 feet@	\$.50	2 to 3 feet@	\$.30
3 to 4 feet@	.75	3 to 4 feet@	.40
4 to 5 feet@	1.00	4 to 5 feet@	.50
5 to 6 feet@	1.50	5 to 6 feet@	.60

NUT TREES

CHINESE & JAPANESE CHESTNUTS

2 to 3 feet@	\$.75
3 to 4 feet@	1.00
4 to 5 feet@	1.25
5 to 6 feet@	1.50

PECAN TREES—Stuart, Schley, and Florida Giant

3 to 4 feet@	\$1.50
4 to 5 feet@	1.75

SHADE & ORNAMENTAL TREES

FLOWERING PEACH—Dbl. Pink, Dbl. Red, Dbl. White

3 to 4 feet, BR	@	\$.40
4 to 5 feet, BR	@	.60
5 to 6 feet, BR	@	.80
6 to 8 feet, BR	@	1.00

FLOWERING PLUM—Prunus Triloba

2 to 3 feet, BR	@	\$.50
3 to 4 feet, BR	@	.75
4 to 5 feet, BR	@	1.00

MAGNOLIA GRANDIFLORA—Southern Magnolia

2 to 3 feet, B&B	@	\$2.50
3 to 4 feet, B&B	@	3.50

MAGNOLIA NIGRA—Large flowers, wine red on outside

3 to 4 feet, B&B	@	\$3.00
4 to 5 feet, B&B	@	3.75

MIMOSA—Silk Tree

4 to 5 feet, BR	@	\$1.00
5 to 6 feet, BR	@	1.25

PURPLE LEAF PLUM—Prunus Pissardi & Thundercloud

3 to 4 feet, BR	@	\$.80
4 to 5 feet, BR	@	1.00

WISTERIA, TREE FORM—Purple Specimens

2 to 3 feet, BR	@	\$2.25
3 to 4 feet, BR	@	3.00

(For B&B plants, add 50c per tree to above prices)

WEeping WILLOW—Salix Babylonica

4 to 5 feet, BR	@	\$.60
5 to 6 feet, BR	@	.80
6 to 8 feet, BR	@	1.00
8 to 10 ft., BR	@	1.50

FLOWERING CRABS

GROUP NO. 1

FLOWERING CRABS—Branched Trees,

Blooming Size

6 to 8 feet, BR	@	\$2.25
5 to 6 feet, BR	@	1.75
4 to 5 feet, BR	@	1.25
3 to 4 feet, BR	@	1.00

Varieties

ALMEY—Large bright, fiery crimson blossoms. Maroon fruits retained until late winter.

BACCATA—White, fragrant flowers followed by red fruit.

ARROW—Bronze foliage with purplish-red flowers and red fruit.

GROUP NO. 2

FLOWERING CRABS—Branched Trees

6 to 8 feet, BR	@	\$1.75
5 to 6 feet, BR	@	1.50
4 to 5 feet, BR	@	.80
3 to 4 feet, BR	@	.75

Varieties

- ATROSANGUINEA**—Dark glossy green foliage. Carmine buds, but flowers fade to soft pink. Reddish fruit.
- ELEYI**—Leaves reddish when unfolding in Spring and vinous-red flowers followed by red fruit.
- FLORIBUNDA**—Pink buds gradually fade to rosy white blossoms. Fruit is yellow and red.
- FLORIBUNDA PURPUREA**—Bronze foliage and purplish red flowers and purplish red fruits.
- GENEVA**—Purplish red flowers.
- GLORIOSA**—Tree has semi-weeping habit with bronze green foliage and purplish-red flowers. Red fruit has red flesh.
- HALLIANA PARKMANII**—Very dark green foliage and double pink flowers are in pendulous clusters. Red fruit.
- HOPA**—Fragrant rosy flowers burst into bloom prior to the leafing of the bronzy red foliage. Red fruit.
- LEMOINE**—Carmine buds open into single and semi-double flowers, fading to soft pink. Fruit red.
- RED SILVER**—Crimson flowers with red and silver foliage. Maroon red fruit.
- SCHEIDECKERI**—Large semi-double pink flowers. Fruit is produced in a great profusion and is waxy yellow.

SPECIAL GROUP NO. 3 SPECIAL FLOWERING CRABS—3 Yr. Branched Trees

6 to 8 feet, Balled & Burlapped@ \$3.00

Varieties

Almey, Arrow, Hopa, Geneva, and Floribunda Purpurea

SPECIAL GROUP NO. 4 SPECIAL COMBINATION FLOWERING CRABS

(5-N-1) 5 Varieties on 1 Tree

3 to 4 feet, BR@ \$1.50
4 to 5 feet, BR@ 2.00

Following Varieties Budded on Eleyi: Almey, Baccata, Floribunda, Hopa, Red Silver, and Scheideckeri.

BROADLEAF EVERGREENS

ABELIA, Edward Goucher

24 to 30 in., B&B@ \$1.25
30 to 36 in., B&B@ 1.50
3 to 4 ft., B&B@ 2.00

ABELIA, Grandiflora

18 to 24 in., BR@ \$.50
2 to 3 ft., BR@ .75
2 to 3 ft., B&B@ 1.25
3 to 4 ft., B&B@ 1.50
4 to 5 ft., B&B@ 2.00

ELAEAGNUS, Fruitlandi

18 to 24 in., B&B@ \$1.75
2 to 3 ft., B&B@ 2.25
3 to 4 ft., B&B@ 2.75

ELAEAGNUS, Reflexa

18 to 24 in. Spread, B&B@ \$2.00
2 to 3 ft. Spread, B&B@ 2.50
3 to 4 ft. Spread, B&B@ 3.00
4 to 5 ft. Spread, B&B@ 3.50

Winchester, Tennessee

EUONYMUS, Carrierei

12 to 18 in., B&B	@	\$1.00
18 to 24 in., B&B	@	1.50
24 to 30 in., B&B	@	2.00

EUONYMUS, Coloratus

12 to 15 in., BR	@	\$.30
15 to 18 in., BR	@	.40

EUONYMUS, Patens

12 to 18 in., B&B	@	\$1.25
18 to 24 in., B&B	@	1.50
2 to 3 ft., B&B	@	1.75

ILEX, Burfordi

12 to 18 in., B&B	@	\$2.00
18 to 24 in., B&B	@	2.50
24 to 30 in., B&B	@	3.00

ILEX, Cornuta

12 to 18 in., B&B	@	\$2.00
18 to 24 in., B&B	@	2.50

ILEX, East Palatka

2 to 3 ft., B&B	@	\$2.50
3 to 4 ft., B&B	@	3.00
4 to 5 ft., B&B	@	4.00

ILEX, Rotundifolia

12 to 18 in., B&B	@	\$1.75
18 to 24 in., B&B	@	2.50

LIGUSTRUM, Lucidum

18 to 24 in., B&B	@	\$1.25
2 to 3 ft., B&B	@	1.50

MAHONIA, Aquifolia

18 to 24 in., B&B	@	\$2.00
2 to 3 ft., B&B	@	2.25

NANDINA, Domestica

18 to 24 in., B&B	@	\$1.25
24 to 30 in., B&B	@	1.50
30 to 36 in., B&B	@	1.75
3 to 4 ft., B&B	@	2.00

PYRACANTHA, Graberi (Red Berry)

8" Menne Pots, 3 to 4 ft.	@	\$2.50
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PYRACANTHA, Lalandi (Orange Berry)

8" Menne Pots, 3 to 4 ft.	@	\$2.50
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CONIFEROUS EVERGREENS

ARBOR VITAE, Pyramidal

18 to 24 in., B&B	@	\$1.50
2 to 3 ft., B&B	@	1.75
3 to 4 ft., B&B	@	2.25

CEDRUS DEODARA

18 to 24 in., B&B	@	\$1.75
2 to 3 ft., B&B	@	2.25
3 to 4 ft., B&B	@	2.75
4 to 5 ft., B&B	@	3.50

HEMLOCK, Spruce

18 to 24 in., B&B	@	\$2.50
2 to 3 ft., B&B	@	3.00
3 to 4 ft., B&B	@	3.75
4 to 5 ft., B&B	@	4.50

JUNIPER, Andorra

15 to 18 in., B&B	@	\$1.25
18 to 24 in., B&B	@	1.75

JUNIPER, Greek

3 to 4 feet, B&B	@	\$2.50
4 to 5 feet, B&B	@	3.00

JUNIPER, Hetzi

24 to 30 in., B&B	@ \$2.75
30 to 36 in., B&B	@ 3.25

JUNIPER, Hibernica Fastigiata

2 to 3 feet, B&B	@ \$1.50
3 to 4 feet, B&B	@ 2.00
4 to 5 feet, B&B	@ 2.50
5 to 6 feet, B&B	@ 2.75

JUNIPER, Pfitzer

15 to 18 in., B&B	@ \$1.75
18 to 24 in., B&B	@ 2.25
24 to 30 in., B&B	@ 3.00

JUNIPER, Meyeri (Blue Foliage)

12 to 18 in., B&B	@ \$1.75
18 to 24 in., B&B	@ 2.50
2 to 3 ft., B&B	@ 3.00

JUNIPER, Sabina Glauca

12 to 18 in., B&B	@ \$1.50
18 to 24 in., B&B	@ 1.75

JUNIPER, Sabina Green

12 to 18 in., B&B	@ \$1.50
18 to 24 in., B&B	@ 1.75

JUNIPER, Savin

15 to 18 in., B&B	@ \$1.75
18 to 24 in., B&B	@ 2.25
24 to 30 in., B&B	@ 2.75

DECIDUOUS SHRUBS

AZALEA, Poukhanensis

9 to 12 in., B&B	@ \$1.25
12 to 15 in., B&B	@ 1.50

**BERBERIS, Thunbergii Atropurpurea—Red Leaf
Barberry**

12 to 18 in. Transplants	@ \$.40
18 to 24 in. Transplants	@ .50

BUDDLEIA, Farquhar—Butterfly Bush

2 to 3 feet	@ \$.40
3 to 4 feet	@ .50

CRAPE MYRTLE, Red and Pink

18 to 24 in.	@ \$.25
2 to 3 ft.	@ .30
3 to 4 ft.	@ .40

DEUTZIA, Pride of Rochester

3 to 4 feet	@ \$.30
4 to 5 feet	@ .40
5 to 6 feet	@ .50

FORSYTHIA, Intermedia and Spectabilis

2 to 3 feet	@ \$.30
3 to 4 feet	@ .40
4 to 5 feet	@ .50

FORSYTHIA, Spring Glory

18 to 24 in.	@ \$.20
2 to 3 ft.	@ .30

JASMINE, Floridum

18 to 24 in.	@ \$1.00
24 to 30 in.	@ 1.25
30 to 36 in.	@ 1.50

JASMINE, Nudiflorum

18 to 24 in.	@ \$1.00
24 to 30 in.	@ 1.25

Winchester, Tennessee

KOLKWITZIA, Beauty Bush	
2 to 3 feet	@ \$.40
3 to 4 feet	@ .60
LONICERA, Fragrantissima	
2 to 3 feet	@ \$.40
3 to 4 feet	@ .50
4 to 5 feet	@ .60
LONICERA, Tatarica—Pink and White	
2 to 3 feet	@ \$.30
3 to 4 feet	@ .40
4 to 5 feet	@ .50
PHILADELPHUS, Coronarius	
2 to 3 feet	@ \$.25
3 to 4 feet	@ .30
RHUS, Cotinus	
3 to 4 feet	@ \$.60
4 to 5 feet	@ .75
SPIREA, Callosa Alba	
12 to 15 in.	@ \$.30
15 to 18 in.	@ .40
18 to 24 in.	@ .50
SPIREA, Froebeli	
12 to 18 in.	@ \$.20
18 to 24 in.	@ .30
24 to 30 in.	@ .40
SPIREA, Korean	
18 to 24 in.	@ \$.30
2 to 3 ft.	@ .40
3 to 4 ft.	@ .50
SPIREA, Prunifolia	
2 to 3 feet	@ \$.30
3 to 4 feet	@ .40
SPIREA, Thunbergii	
15 to 18 in.	@ \$.20
18 to 24 in.	@ .25
24 to 30 in.	@ .35
30 to 36 in.	@ .45
SPIREA, Van Houtte	
12 to 18 in.	@ \$.10
18 to 24 in.	@ .15
2 to 3 ft.	@ .20
3 to 4 ft.	@ .30
SYMPHORICARPOS, Chenaulti—Improved Coralberry	
2 to 3 feet	@ \$.25
3 to 4 feet	@ .35
4 to 5 feet	@ .50
VIBURNUM, Carlesi	
15 to 18 in., not B&B	@ \$1.25

ROSES

2 Year, No. 1 Roses @ \$.50

Varieties

Editor McFarland	Red Radiance
Etoile de Holland	Blaze Climber
Pink Radiance	Paul Scarlet Climber

Lining Out Stock

POT GROWN PLANTS

	Per Each
Abelia Edward Goucher, 2½" Pots	@ \$.20
Euonymus Yedoensis, 3" Pots	@ .40
Ilex Bullata, 2" Pots	@ .20
Ilex Cornuta, Femina, 3" Plant Bands	@ .40
Ilex Cornuta, 8" Pots	@ 1.50
Ilex Rotundifolia, 3" Plant Bands	@ .30
Ilex Rotundifolia, 2" Pots	@ .20
Juniper Hibernica Fastigiata, 2" Pots	@ .15
Pyracantha Graberi (Red Berry), 2" Pots	@ .15
Viburnum Carlesi, 2" Pots	@ .25

BED GROWN LINERS

	Per Each
Abelia Edward Goucher, 6/12"	@ \$.15
Abelia Edward Goucher, 12/15"	@ .20
Abelia Grandiflora, 6/12"	@ .10
Abelia Grandiflora, 12/15"	@ .20
Berberis Thunbergii, 6/8"	@ .08
Crape Myrtle, Red, 8/10"	@ .08
Cydonia Japonica, 8/10"	@ .12
Deutzia Gracilis, 6/8"	@ .12
Euonymus Carrieri, 6/8"	@ .08
Euonymus Patens, 6/8"	@ .07
Forsythia Spectabilis, 12/18"	@ .08
Forsythia, Spring Glory, 12/18"	@ .08
Ilex East Palatka, 6/8"	@ .15
Ilex East Palatka, 8/10"	@ .20
Ilex Opaca, 6/8"	@ .30
Ilex Opaca, 8/12"	@ .40
Jasmine Floridum, 6/12"	@ .10
Jasmine Floridum, 12/15"	@ .15
Jasmine Nudiflorum, 6/12"	@ .10
Jasmine Nudiflorum, 12/15"	@ .15
Juniper, Hetzi, 6/8"	@ .15
Juniper Hibernica Fastigiata, 12/15"	@ .35
Rhus Cotinus, 2/3'	@ .20
Spirea Anthony Waterer, 6/8"	@ .10
Spirea Callosa Alba, 6/8"	@ .10
Spirea Froebeli, 6/8"	@ .08
Spirea Van Houtte, 12/15"	@ .08
Viburnum Opulus Sterile, 4/6"	@ .08
Weigela Vaniceki, Red, 8/10"	@ .10

SEEDLINGS

	Per 1,000
Cornus Florida Seedlings, 6/12"	@ \$ 50.00
Magnolia Grandiflora Seedlings, 6/8"	@ 80.00
Magnolia Grandiflora Seedlings, 8/12"	@ 100.00

TERMS AND CONDITIONS

TERMS: Cash with order, or satisfactory references from parties who have not established credit with us.

C.O.D. orders must be accompanied by at least 25% of the amount of the order.

To firms whose credit has been established with us, terms are net 30 days from date of invoice.

PRICES: Are f.o.b. Winchester, Tennessee.

Orders that can be baled for shipment will be packed free of charge. Boxing of orders will be charged at cost to us.

SHIPPING: Please state how you wish your order shipped.

CLAIMS: All claims must be made immediately upon receipt of stock.

NON-WARRANTY: We give no warranty, expressed or implied, as to the variety of productivity of any nursery stock we sell. Liability in all instances is limited to the purchase price. No liability is assumed by seller for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, embargos or any other contingencies beyond our control.



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AT THE CENTER OF THE SOUTH

The **SOUTHERN** **NURSERY** CO.
Established in 1872 AND **LANDSCAPE** INC.

WINCHESTER, TENNESSEE

AT THE CENTER OF THE SOUTH

The **SOUTHERN** AND **NURSERY**
LANDSCAPE **CO.**
INC.

Established in 1872

WINCHESTER, TENNESSEE

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